

MRS. CORDELL HULL TO RECEIVE SULLIVAN AWARD

Improvements In Clubhouse

Once again the club house has been the scene of much bustling activity, both on the inside and the outside. The inside improvements were not of such a startling nature as those of last summer, but the results are equally as pleasing. The hallway upstairs and down, has been freshly papered and all the woodwork in the house has had a coat of light ivory which brightens it immensely. Several of the floors up stairs were sanded, greatly enhancing their appearance. Bright Chinese red tables shine forth in the pine room and the black chairs are now a light shade, matching the paneling. A new frigidaire and linoleum covering on the kitchen floor complete the major improvements on the inside.

For some time the committee had felt that the grounds of the club house needed their attention and they turned to that task in August. The terrace on the north

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New Century Program Is Under Way

The direct appeal for funds for the New Century Program began in August. Lucien P. Giddens, assistant to the president, and Dr. Karl E. Shedd, of the modern language department, made several extended trips during the past six weeks to carry the appeal individually to alumnae in certain sections of Virginia, West Virginia, Maryland, Pennsylvania, New Jersey, and New York.

The response of the alumnae who have been asked to make contributions thus far has been gratifying. Practically all who have been interviewed or written about the program have expressed interest in the construction plans and the desire to make pledges or contributions to assist in carrying them out.

Before the Centennial in 1942, all alumnae, faculty members, and students will be given an opportunity to take part

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College and Alumnae Throughout the Country Observe 110th Birthday of Mary Julia Baldwin

The highlight of the October 4th celebration this year will be the presentation of the Alger-non-Sydney Sullivan Award to Mrs. Cordell Hull. Mrs. Hull was to have received this at Commencement last year but was unable to be present on account of the visit of the King and Queen to this country.

This one hundred and tenth birthday of Mary Baldwin will be celebrated by alumnae in all parts of the country, as chapter meetings have been arranged from New York to California. Many of the local chapters are having their meeting either before or after October 4th in order that their members may return to the college to take part in the festivities of the day.

The traditional ceremonies at Mary Baldwin make October 4th one of the most outstanding days of the college year. The Senior Investiture Service, beginning with an academic procession-

al, will be held at 11:00 a. m. on the front terrace, as is customary. In the afternoon there will be a tea at 4:30 p. m. at the college given by the alumnae association in honor of Mrs. Hull. All alumnae, both local and out-of-town and granddaughter and little sisters are invited. Following a birthday dinner in the dining room for the students, the day will be concluded with a concert by a women's orchestra from New York.

Tea For Mrs. Hull

All members of the alumnae association are cordially invited to the tea honoring Mrs. Hull, which will be given in the college parlors at 4:30, October 4th. Alumnae living in Virginia and nearby states are particularly urged to return to the college for this and the other events of Founder's Day.

ALUMNAE GROUPS ASKED TO MEET ON OCTOBER 4TH

Birmingham, Alabama—Mrs. S. D. Perry, 2608 Aberdeen Road.
 Mobile, Alabama—Mary Stanard, 71 N. Reed Ave.
 Montgomery, Alabama—Frances Sledge, 603 Fairview Ave.
 El Dorado, Arkansas—Helen Patterson, 478 N. Washington Ave.
 Los Angeles, California—Mrs. Alice Hatch, 725 Mortimer Street, Santa Anna.
 San Francisco, California—Mrs. William Tears, 1043 El Camino Road, Burlingame.
 Augusta, Georgia—Sarah Dyess, 2556 Walton Way.
 Rome, Georgia—Mrs. William Dix, Jr., Darlington School.
 Savannah, Georgia—May McCall, 221 E. 34th Street.
 Chicago, Illinois—Helton McAndrew, Sheridan Surf Hotel, 425 Surf Street.
 New Orleans, Louisiana—Helen Simpson, 19 Audubon Place.
 Baltimore, Maryland—Mrs. B. W. Burch, Jr., 2 St. Dustan's Garth.
 Detroit, Michigan—Mrs. Robert E. Cumming, 2945 Burns Avenue.
 St. Louis, Missouri—Marjorie Morfit, 5155 Westminster Place.
 Buffalo, New York—Mr. Hubbert J. Adams, 63 Ashton Place.
 Columbus, Ohio—Mrs. J. M. White, 287 Linwood Avenue.
 Cleveland, Ohio—Mrs. J. S. Watterson, 14509 Mimberson Road.
 Toledo, Ohio—Mrs. J. Brent Wood, Jr., 2045 Marengo Drive.
 Oklahoma City, Oklahoma—Mrs. J. B. Sass, 833 W. 39th Street.
 Pittsburgh, Pennsylvania—Charlotte Bell, 1222 Sheridan Avenue.
 Columbia, South Carolina—Mrs. Wyllhard Bayliss Shepherd, 1514 Lady Street.
 Greenville, South Carolina—Eleanor Cely, 416 Pendleton Street.
 Spartanburg, South Carolina—Shirley Black, Sherwood Circle.
 Dallas, Texas—Mrs. Felix R. McKnight, 4112 Prescott.

Houston, Texas—Mrs. N. C. Ginther, 1835 Bissonette.
 San Antonio, Texas—Annie Terrell, 223 W. Agarita.
 Waco, Texas—Helen Day, 900 N. 17th Street.
 Beckley, West Virginia—Mrs. Wm. Taylor.
 Clarksburg, West Virginia—Betty Gronemeyer, 336 Buckhannon Avenue.
 Central Valley, Virginia—Josephine Hutcheson, Edinburg.
 Charlottesville, Virginia—Mrs. Wilmer Paine, 112 3rd Street.
 Eastern Shore, Virginia—Catherine Dunton, Bayford.
 Lexington, Virginia—Hope Stuart.
 Richmond, Virginia—Mrs. Dallas Leith, 24 West Loch Lane.

Reader's Digest Offered Alumnae

Attention of the Alumnae is called to the offer which the *Reader's Digest* made to the alumnae association last year. By this offer the association receives one dollar for each new or renewal subscription which they send. Already the association has made about fifty dollars from this. If those who sent their subscriptions last year will renew them it will be an additional fifty. If other alumnae will send their renewals to the alumnae office the alumnae association will benefit greatly by it. This is a splendid way to help the alumnae association at no extra cost or inconvenience to the individual alumna.

Improvements (Cont'd From Page 1)

side of the club was extended several feet, allowing plenty of space for the girls, and a new opening provided.

The whole yard has been graded and seeded, while periwinkle has been planted under the trees. It will take some time to complete the developments planned by the committee, but already a tremendous improvement can be seen.

The Club House Committee is composed of Hattie Timberlake Ast, chairman, Margaret Kable Russell, Jennie McCue Marshall, Anvila Prescott Shultz, and Bessie Wallace Landes. The alumnae association is deeply indebted to these alumnae for their interest and effort in this work.

Mary Baldwin Bulletin

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Mary Bell Archer Mapp, President; Winifred Love, Executive Secretary; Helen Miller, Chairman Publication Committee.

OCTOBER 4TH

Each year at Mary Baldwin on Founders' Day in October we send our thoughts backward in grateful remembrance to those who laid the foundations of our school and established here those ideals of character and scholarship which are their richest legacy to us of a later day.

So we reverence today the memory of Rufus William Bailey, that honored minister from Maine who in 1842 founded the Augusta Female Seminary, and served for seven years as its first principal.

Today we commemorate also the birth of Mary Julia Baldwin, who ranks in the Southland among the pioneers in the field of women's education, and who has been called the second founder of the Seminary. In the dark days of 1863, when every other school in Staunton had been forced by want or danger to close its doors, Miss Baldwin became principal of the struggling institution. It was

given her to see it grow steadily in numbers and influence, and in 1895 by an act of the Virginia legislature it was named in her honor Mary Baldwin Seminary.

Mary Baldwin College, too, is proud to bear her name and moves forward to meet the needs of a new day, cherishing the social, cultural, and spiritual ideals of the Seminary and its founders.

Chapter Activities of Summer

Though the summer is not the most auspicious time for work in the alumnae chapters, several definite steps have been made in the past few months. On Friday, August 4th, the Roanoke alumnae held a luncheon meeting at the Roanoke Hotel for the purpose of reorganizing a chapter in that vicinity. There were twenty-seven present, including three guests from the college—Mr. Giddens, head of the New Century Program, Dr. Shedd, professor of modern languages, and Miss Love, alumnae secretary. Willie Walker Caldwell, '77, presided over the meeting. After hearing the plans of the New Century Program from Mr. Giddens the chapter enthusiastically accepted the steps presented by him as part of

their year's program. Marcia Gooch, '39, was elected chairman, Rosalind Dance, ex-'40, secretary, and Blanch Finks Currie, '12, treasurer.

Ann Peyton Cochran Doub, '92, entertained the alumnae of Cumberland, Maryland, at her home August 22, at a delightful tea. Ida Mae Kellough, '39, was elected temporary chairman and a meeting was planned for the early part of October at which time a complete election of officers will be held, and the New Century Program fully discussed. Mr. Giddens and Miss Love represented the college.

The Richmond chapter has planned the most outstanding program of the year which has yet been received at the alumnae office. It is as follows:

September 15—Business meeting at Jefferson Hotel.

September 28—Rumage Sale.

October 4—Formal dinner at Hermitage Country Club.

November 10—Dance at Westwood Night Club.

February 16—Speaker on Interior Decoration—John Marshall Hotel.

March—Benefit Bridge.

May (1st week)—Tea and flower show.

May 24—Business

meeting—election of officers.

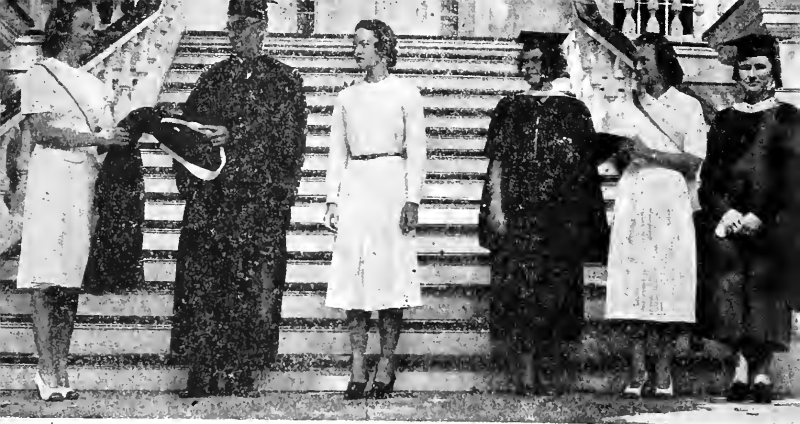
The fall season of the Staunton chapter will feature a performance of Cornelia Otis Skinner, on October 17 at 8:30 at the Staunton Military Gymnasium. Emily Pan-cake 'Smith, '06, has charge of the arrangements for Miss Skinner.

New Century

(Cont'd From Page 1)

in the program. During this year, it will be discussed at a number of alumnae chapter meetings, and representatives of the college will continue to interview the alumnae individually in requesting their pledges and contributions. The campus appeal, soliciting the support of each faculty member and student, will be held at some time during the first semester of this year.

Each alumna is requested to consider the program carefully now so that she will be able to reach a decision in regard to making a pledge or contribution when a college representative calls to discuss it with her or when the college writes her. If the New Century Program continues to have the same degree of support that it has had during the past six weeks, it will be assured of success.



INVESTITURE CEREMONY—OCTOBER 4

*Mrs. Mary J. Garland
1400 11th St.
N. W. Wash. D. C.
- accepted -*